

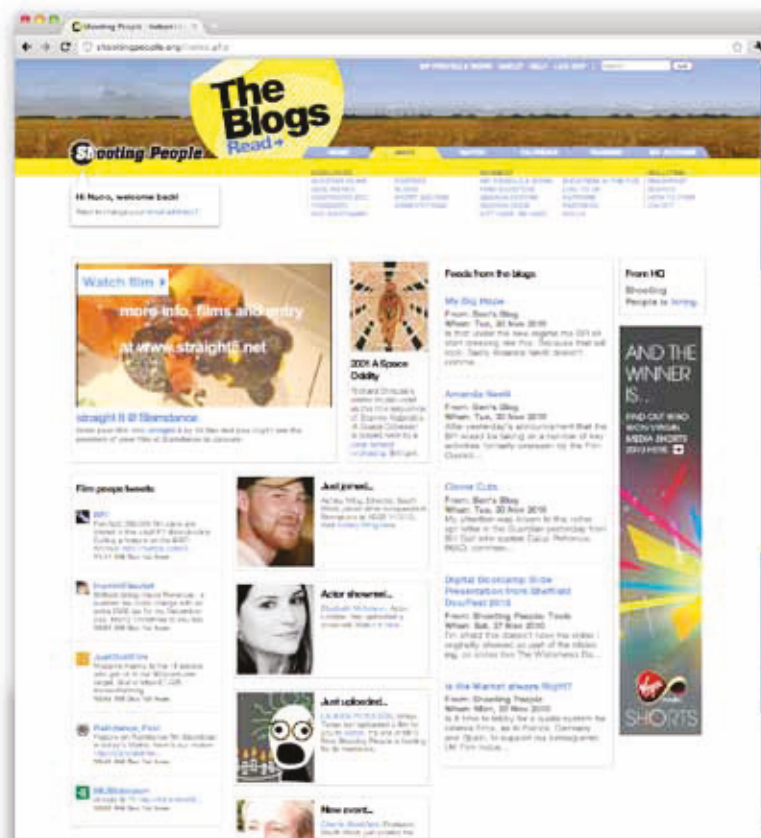
Shooting People is the world's largest international network of independent filmmakers.

It has over 25,000 members in the UK (and 13,000 in the US). They are directors, producers, writers, actors, editors, composers, crew ... anyone serious about a career in independent filmmaking is a member of Shooting People.

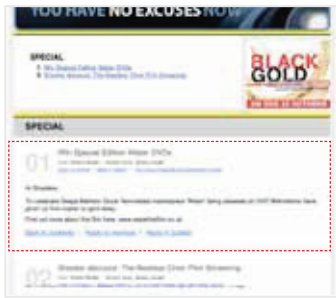
**"Shooting People is a necessity for anyone who works, lives and breathes independent film."
— Morgan Spurlock, dir. 'Supersize Me'**

Members pay a yearly subscription of £35 to join. Members create their own profiles and upload their work, exhibiting themselves to their peers, the industry and the world, giving them a permanent showreel-style service. They receive access to Shooting People's huge independent film calendar, as well as to invaluable document resources, podcasts of interviews, and industry best deals on goods and services.

The network enables over 200 films to be cast and crewed every week.



Opportunities



Special Editorial

These powerful messages are 150 words maximum, and appear towards the top of the Daily Bulletins



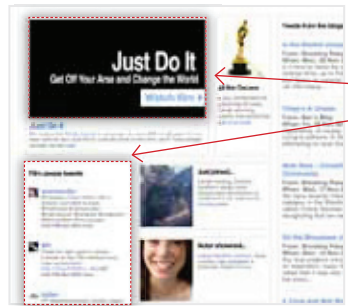
Bulletin Banner

685 x 90 pxs
Static JPG
Max file size = 30kb



Social Media

Twitter (6,700 followers)
Facebook (21,700 followers)



On the Shooting People website

trailer on Home Page
feed from Twitter



Guest Editor on Shooting People Blog



Skyscraper

600(w) x 120 pxs
Static JPG
Max file size = 30kb

£500

Setup

- 1x complimentary membership, allowing news to be posted;
- E-mail support from Shooting People's General Manager;

Shooting People's Bulletins

- One Special editorial across a Daily Bulletin of choice - choose from UK Filmmaker (21k recipients); UK Documentary (11k); UK Casting (11k); UK Screenwriters (10k); and
- Three staggerable banner appearances across one Daily Bulletin of choice.

£2,000

Setup

- As £500, plus;
- Call with Shooting People's General Manager to advise on specificity of campaign;

Shooting People's Bulletins

- Two Special editorial across a Daily Bulletins of choice;
- Ten staggerable banner appearances across one Daily Bulletin of choice;

Shooting People's Social Media

- One posting to each of Twitter (5k followers) and Facebook (19k followers);

shootingpeople.org

- Trailer for a week on front page (site receives 60k monthly visitors);
- Feed from director / producer / creative's Twitter stream on front page.

£5,000

Setup

- As £2,000, plus
- Wrap report at campaign close

Shooting People's Bulletins

- Three Special editorial across a Daily Bulletins of choice;
- 17 staggerable banner appearances across one Daily Bulletin of choice.
- Ticket / DVD giveaway campaign (if applicable, or similar) driven through Specials;

Shooting People's Social Media

- Two postings to each of Twitter and Facebook;

shootingpeople.org

- Trailer for a fortnight on front page;
- Skyscraper on heavily trafficked pages for a month, 25% share of voice; and
- Guest edit Shooting People's blog. Four posts, with extra links thereto from Bulletins and Social Media.

£10,000

Setup

- As £5,000, plus;
- Strategy meeting in Shooting People office; and
- 100% share of voice solus e-mail to all UK Members (24k recipients)

Brands we've worked with

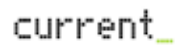
Brands



International Festivals



Organisations



Feature Films Project

