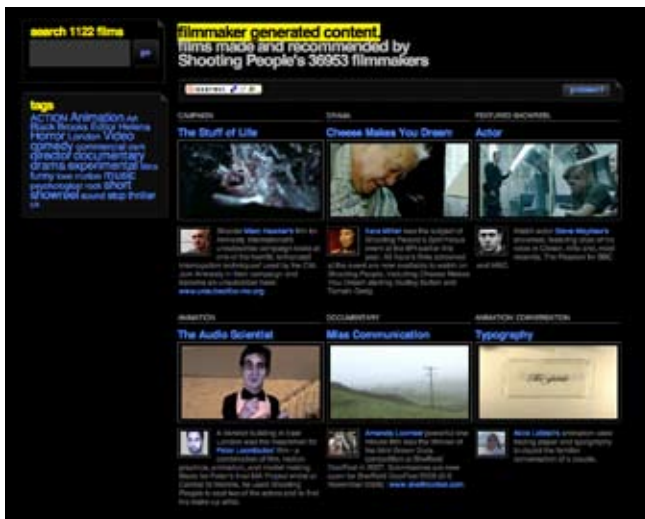


**In its eleventh year, Shooting People is the international networking organisation dedicated to the support and promotion of independent filmmaking. It has 37,000 members (24,000 in the UK and 13,000 in the US).**

Members pay a yearly subscription of £30 to join. Members create their own profiles and upload their work, exhibiting themselves to their peers, the industry and the world, giving them a permanent showreel-style service. They receive access to Shooting People's huge independent film calendar, as well as to invaluable document resources, podcasts of interviews, and industry best deals on goods and services.

The network enables over 300 films to be cast and crewed every week.

**Shooting People is indispensable to the independent filmmaker.**



### The Bulletins

- ▶ There are the nine Daily Bulletins to which members can subscribe.
- ▶ Members 'write' the Bulletins by posting in questions, news, offers and so on. SP moderates each Bulletin, to make sure posting guidelines are adhered to;
- ▶ Over 75% of these daily e-mails are opened by members;
- ▶ The nine Daily Bulletins and the numbers of recipients are:
  1. **UK Filmmaker** (19,300 subscribers each day);
  2. **UK Casting** (10,200 subscribers each day);
  3. **Global Screenwriters** (8,500 subscribers weekdays);
  4. **Global Script Pitch** (6,500 subscribers Wednesdays);
  5. **UK Animation** (4,600 subscribers Monday, Wednesdays and Fridays);
  6. **UK Documentary** (10,000 subscribers weekdays);
  7. **UK Music Video and Film Music** (10,000 subscribers Tuesdays and Thursdays);
  8. **NY Filmmakers** (11,400 subscribers each day); and
  9. **LA/SF Filmmakers** (4,600 subscribers each day).

**This is over 500k e-mails sent per week.**

Shooting People members are usually 20-40, highly skilled, have above average disposable incomes, and are mavens, or early adopters of both lifestyle fashions and new technologies. The members are involved in all aspects of the filmmaking process: directors, producers, actors, writers, technicians, and more.



### Homepage Skyscraper

Client to supply image, strap line, url, or code if Flash animation, and Shooting People will build.

120 x 600px



### Bulletin Rectangle

Client to supply finished item and url. Note: static images only.

180 x 165px

(File size must not exceed 20KB)



### Sponsors Message



### Bulletin 'Our friends' logo

Client to supply finished item and url. Note: static images only.

W110(max) x H58(max)px

(File size must not exceed 6KB)



### Bulletin Banner

Client to supply finished item and url. Note: static images only.

685 x 90px

(File size must not exceed 30KB)

**Advertising on the Daily Bulletins:** Over 60k+ sent each day

	Just once	For a week (7 days)	For a month	Per day
<b>Bulletin Banner</b>				
UK Filmmaker bulletin	£220	£1,150	£3,300	£110
<b>Bulletin Banner</b>				
All bulletins	£800	£4,250	£12,250	£400
<b>Bulletin Rectangle</b>				
UK Filmmaker bulletin	£175	£900	£2,500	£80
<b>Bulletin Rectangle</b>				
All bulletins	£650	£3,300	£9,500	£325
<b>Sponsors message (text)</b>				
UK Filmmaker bulletin	£125	£650	£1,800	£60
<b>Sponsors message (text)</b>				
All bulletins	£450	£2,350	£6,750	£225
		(which is a 25% discount)	(which is a 50% discount)	

**Advertising on Shooting People Homepage:** www.shootingpeople.org receives over 120k unique visitors a month

	Just once	For a week (7 days)	For a month	Per day
<b>Homepage large promo box</b>	n/a	£350	£650	£75
<b>Homepage small promo box</b>	n/a	£175	£350	£40
		(which is a 25% discount)	(which is a 50% discount)	

### Previous Clients:



**Contact: James Mullighan, Creative Director; E james@shootingpeople.org, M +44(0)7968-027457**